

Demographic Profile

VIRGINIA'S NEW RIVER VALLEY

Blacksburg-Christiansburg MSA and Floyd County, VA

Population	NRV	Virginia	USA	NRV	Virginia	USA
Total Population	184,450	8,649,331	331,820,028	N/A	N/A	N/A
Male	93,084	4,257,346	163,434,447	50.47%	49.22%	49.25%
Female	91,366	4,391,986	168,385,580	49.53%	50.78%	50.75%
Median Age	38.3	38.5	38.5	N/A	N/A	N/A
19 and under	41,785	2,096,002	81,369,663	22.65%	24.23%	24.52%
20 to 24	25,861	577,340	21,646,608	14.02%	6.67%	6.52%
25 to 29	12,540	595,262	22,945,875	6.80%	6.88%	6.92%
30 to 34	10,919	602,050	23,346,940	5.92%	6.96%	7.04%
35 to 39	9,593	588,304	22,013,854	5.20%	6.80%	6.63%
40 to 44	9,576	556,032	20,773,567	5.19%	6.43%	6.26%
45 to 49	9,993	521,461	19,529,878	5.42%	6.03%	5.89%
"Prime Working Age", 25-54 yrs.	63,412	3,413,933	129,154,243	34.38%	39.47%	38.92%
Race						
White, Non-Hispanic	159,181	5,221,349	196,864,192	86.30%	60.37%	59.33%
Black, Non-Hispanic	8,117	1,656,283	41,797,722	4.40%	19.15%	12.60%
American Indian or Alaskan Native, Non-Hispanic	391	23,434	2,446,933	0.21%	0.27%	0.74%
Asian, Non-Hispanic	6,946	611,807	19,790,409	3.77%	7.07%	5.96%
Native Hawaiian or Pacific Islander, Non-Hispanic	68	6,746	621,723	0.04%	0.08%	0.19%
Some Other Race	N/A per EMSI	N/A per EMSI	N/A per EMSI	N/A per EMSI	N/A per EMSI	N/A per EMSI
Two or More Races, Non-Hispanic	3,921	247,812	7,781,674	2.13%	2.87%	2.35%
Hispanic, Any race + Two or More Races	5,827	881,811	60,626,392	3.16%	10.20%	18.27%
Population Growth						
% Change In Population, 2015-2019	1%	2%	2%	1%	2%	2%
Economic						
Labor Force Participation Rate & Size (civilian pop. 16+)	86,720	4,239,598	159,724,262	56.04%	63.19%	61.45%
Armed Forces Employment	617	138,183	1,946,000	0.40%	2.06%	0.75%
Veterans, 2015-2019	9,800	677,533	18,230,322	5.31%	7.83%	5.49%
Median Household Income	\$50,836.20	\$76,456.00	\$65,712.00	N/A	N/A	N/A
Per Capita Income	\$26,799.00	\$39,278.00	\$34,103.00	N/A	N/A	N/A
Unemployment Rate (Sept. 2021)	2,532	134,738	73,663.99	2.8%	3.20%	4.56%
Poverty Level (of all people)	19.02%	10.60%	12.30%	19.02%	10.60%	12.30%
Mean Commute Time (minutes)	23.04	27.4	26	N/A	N/A	N/A
Union Membership (2019)	6.60%	5.40%	10.80%	6.60%	5.40%	10.80%
Educational Attainment, Age 25-64						
No High School Diploma	9,377	583,056	26,288,096	8.03%	9.76%	11.49%
High School Graduate	33,309	1,403,048	60,668,916	28.52%	23.48%	26.52%
Some College, No Degree	23,822	1,124,465	46,067,847	20.39%	18.82%	20.13%
Associate's Degree	9,627	479,252	19,905,968	8.24%	8.02%	8.70%
Bachelor's Degree and Higher	40,670	2,386,168	75,872,930	34.82%	39.93%	33.16%
Bachelor's Degree	20,643	1,345,662	46,475,388	17.67%	22.52%	20.31%
Postgraduate Degree	20,027	1,040,506	29,397,542	17.15%	17.41%	12.85%

Report compiled by Virginia Tech CECE, January 2022

Sources: EMSI, DataUSA, Unionstats.com, U.S. Census, BEA

Report courtesy of Onward New River Valley, www.onwardnrvalley.com