

Demographic Profile

VIRGINIA'S NEW RIVER VALLEY

Blacksburg-Christiansburg MSA and Floyd County, VA

Population	NRV	Virginia	USA	NRV	Virginia	USA
Total Population	185,395	8,719,694	333,524,570	100.0%	100.0%	100.0%
Male	93,620	4,292,323	164,268,404	50.5%	49.2%	49.3%
Female	91,775	4,427,371	169,256,166	49.5%	50.8%	50.7%
Median Age	38.26	38.2	38.1			
19 and under	41,539	2,105,095	81,252,302	22.4%	24.1%	24.4%
20 to 24	25,816	580,077	21,596,822	13.9%	6.7%	6.5%
25 to 29	12,734	594,395	22,636,279	6.9%	6.8%	6.8%
30 to 34	11,063	611,179	23,750,550	6.0%	7.0%	7.1%
35 to 39	9,942	592,214	22,119,394	5.4%	6.8%	6.6%
40 to 44	9,622	568,066	21,162,748	5.2%	6.5%	6.3%
45 to 49	9,769	517,472	19,422,767	5.3%	5.9%	5.8%
"Prime Working Age" of 25 to 54 Years	63,883	3,433,742	129,631,260	34.5%	39.4%	38.9%
Race						
White, Non-Hispanic	159,356	5,217,542	196,549,469	86.0%	59.8%	58.9%
Black, Non-Hispanic	8,272	1,669,093	42,105,225	4.5%	19.1%	12.6%
American Indian or Alaskan Native, Non-Hispanic	459	24,666	2,477,782	0.2%	0.3%	0.7%
Asian, Non-Hispanic	6,952	628,776	20,169,010	3.7%	7.2%	6.0%
Native Hawaiian or Pacific Islander, Non-Hispanic	72	7,415	641,283	0.0%	0.1%	0.2%
Two or More Races, Non-Hispanic	4,078	259,543	8,010,887	2.2%	3.0%	2.4%
Hispanic, Any race + Two or More Races	6,206	912,660	63,570,915	3.3%	10.5%	19.1%
Population Growth						
% Change in Population, 2016 - 2021	1.0%	2.9%	2.7%	1.0%	2.9%	2.7%
Economic						
Labor Force Participation Rate & Size (civilian pop. 16+)	92,382	4,272,381	162,302,777	49.8%	49.0%	48.7%
Armed Forces Employment (Federal)	635	120,021	1,907,061			
Veterans	9,800	677,533	18,230,322	5%	8%	5%
Median Household Income	\$50,836.20	\$74,222.00	\$62,843.00	N/A	N/A	N/A
Per Capita Income	\$26,799.00	\$39,278.00	\$34,103.00	N/A	N/A	N/A
Unemployment Rate (March 2022)	N/A	N/A	N/A	2.6%	2.7%	3.8%
Poverty Level (of all people)	N/A	N/A	N/A	8.38%	7.10%	9.50%
Mean Commute Time (minutes)	23.96	28.7	26.9	N/A	N/A	N/A
Union Membership (2019)	N/A	N/A	N/A	5.10%	4.80%	10.30%
Educational Attainment, Age 25-64						
No High School Diploma	9,375	583,680	26,294,630	5.1%	6.7%	7.9%
High School Graduate	33,300	1,404,210	60,677,333	18.0%	16.1%	18.2%
Some College, No Degree	23,820	1,125,511	46,069,217	12.8%	12.9%	13.8%
Associate's Degree	9,625	479,738	19,906,094	5.2%	5.5%	6.0%
Bachelor's Degree and Higher	40,638	2,389,236	75,856,484	21.9%	27.4%	22.7%
Bachelor's Degree	20,631	1,347,342	46,465,648	11.1%	15.5%	13.9%
Postgraduate Degree	20,007	1,041,894	29,390,836	10.8%	11.9%	8.8%

Report compiled by Virginia Tech CECE, August 2022

Sources: EMSI, DataUSA, Unionstats.com, U.S. Census, BEA

Report courtesy of Onward New River Valley, www.onwardnr.org