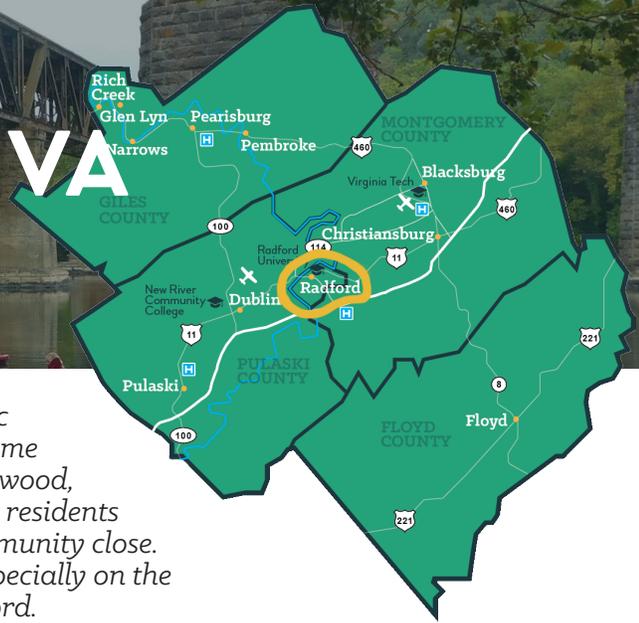


# CITY OF RADFORD, VA

[www.NewRiverValleyVA.org/Our-Region/Radford-VA/](http://www.NewRiverValleyVA.org/Our-Region/Radford-VA/)



The City of Radford is a small independent city that has a symbiotic relationship with Radford University and its students. The city is home to 200 acres of riverfront and four main parks: Bisset, Sunset, Wildwood, and Riverview. Along with the flowing New River, these parks allow residents to take part in many outdoor activities, which help to keep the community close. There are diverse dining and entertainment options in Radford, especially on the walkable main street. Whatever it is you need, you'll find it in Radford.



**POPULATION:**  
17,403



**RIVERSIDE:**  
6 Miles



**EMPLOYMENT:**  
8,004

## WHAT RADFORD IS KNOWN FOR:



**RADFORD  
UNIVERSITY**

Not only is Radford University one of the most beautiful campuses in Virginia, but it's also an excellent education opportunity in the heart of the NRV. This award winning university is a cultural hub for the City of Radford and offers Bachelor's to Doctorate degree level programs.



**BUSINESS  
DISTRICTS**

The City of Radford's walkable main street makes locally-owned restaurants, bars, and shops easily accessible. Grab a coffee or see a show at the restored Radford theater. Catch good music and quality entertainment on the Crooked Road Trail (photo by Heather Bell) or through Radford's burgeoning arts scene.



**BISSET PARK**

As Radford's premier waterfront park, Bisset Park has it all. This beautiful park has courts, fields, and shelters for games and gatherings of any kind. Bring your own gear or rent from an on-site outfitters to get tubes, paddle boards, or anything else you might need to get out on the river.

## MAJOR EMPLOYERS:





# VIRGINIA'S NEW RIVER VALLEY

Virginia's New River Valley is an eclectic mix of interconnected small towns that each offer their own unique vibe and appeal. The region provides an abundance of cultural and social offerings due to the presence of three world-class universities, while retaining the charm and benefits of small town living. The NRV is home to a diverse and innovative business community with companies that range from high-tech startups to foreign-based corporations to specialty agribusiness. These organizations benefit from the collaborative spirit of our region and a loyal, highly-skilled, and educated workforce. The scenic beauty of the region also fosters a deep connection to nature, which is deepened by access to outdoor recreation and the preservation of our natural environment. It's clear why Virginia's New River Valley is "A Natural Fit."



**POPULATION:**  
In the NRV: **183,054**  
1 hr. drive time: **641,286**



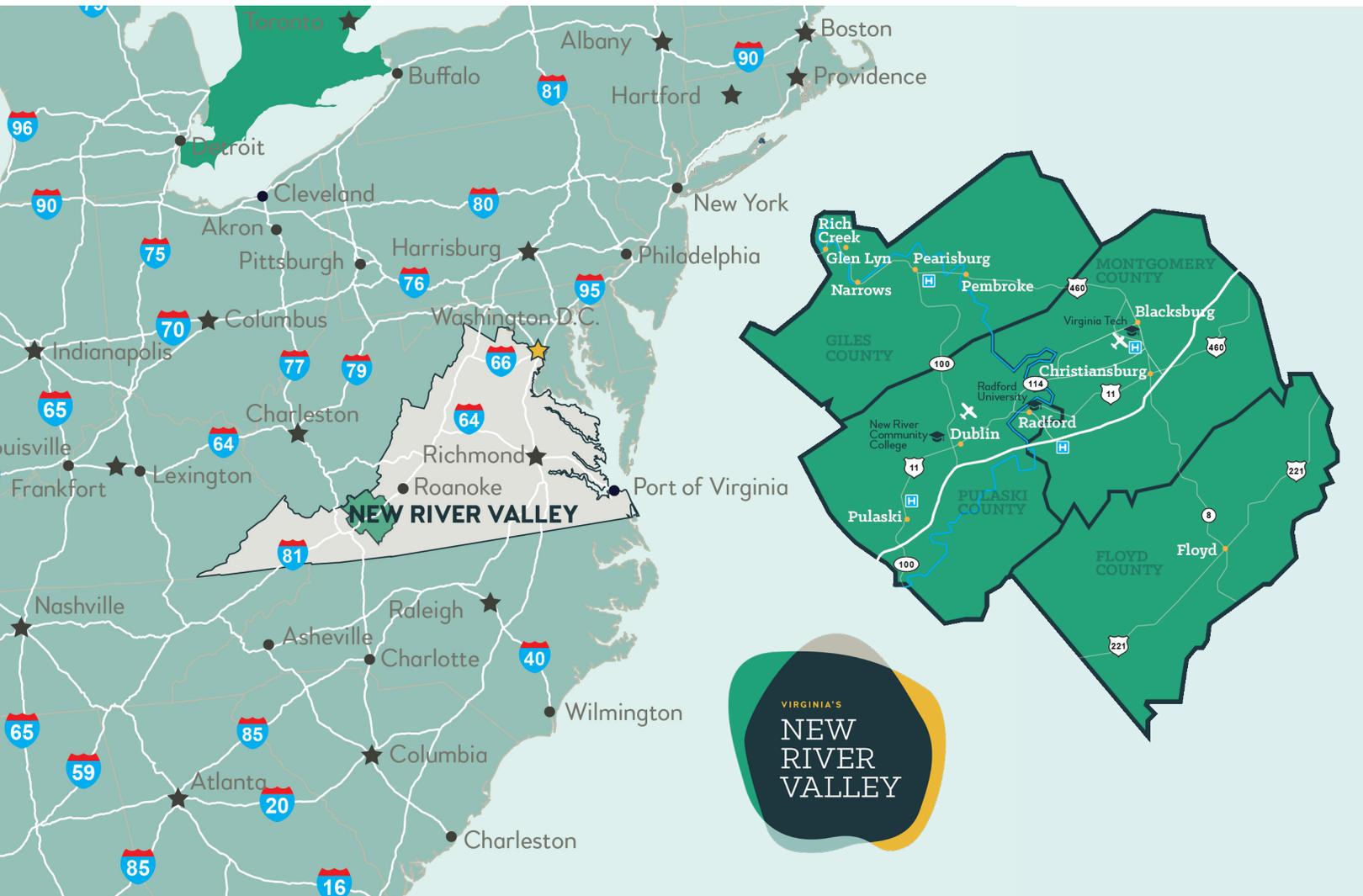
**INTERNATIONAL COMPANIES:**  
In the NRV: **12**  
1 hr. drive time: **45**



**ANNUAL GRADUATES:**  
Virginia Tech: **6,400**  
Radford University: **2,400**  
New River Comm. College: **500**



**EMPLOYMENT:**  
In the NRV: **76,800**  
1 hr. drive time: **258,904**



Onward New River Valley is a regional economic development organization and the parent organization for the Virginia's New River Valley brand.

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