



INVEST WITH US.

All together better.



ONWARD NRV:

Onward NRV is the regional economic development organization that works with its allies in business, government, and higher education to spearhead targeted and intentional development in Virginia's New River Valley.

OUR REGION:

VIRGINIA'S NEW RIVER VALLEY IS A REGION ON THE RISE.

Our growth can be seen in the region's vibrant small towns, heard in the voices of our innovators, and experienced in the unique products we create. Our success is known through the expansion of local businesses, the recruitment of new companies, and the influx of talented individuals to our region.

JOIN ONWARD NRV TO HELP BUILD A BETTER TOMORROW, TODAY.

WHO WE ARE:

Onward New River Valley is more than a non-profit promoting regional economic development. It's a movement of local advocates. It's at once a group of like-minded professionals who are passionate about their community and a place where smart, thoughtful people gather to weigh risk and create opportunity.

This organization is where leaders from business, government, and higher education share an understanding that there is strategic value in economic growth. They put their money, their hearts, and their time into creating opportunity but, as they weigh each new possibility, they understand that leaving a legacy to be proud of is the real meaning of advancement. This is a group who is concerned about protecting the good while stretching for the great. These are professionals working overtime to provide opportunity, prosperity, and perspective.

Watch them or join them. It's your choice.

Join the movement | www.OnwardNRV.org

OUR MISSION:

To attract and retain world-class jobs, investment and talent in Virginia's New River Valley by marketing the region as a premier destination to live and do business and building collaborative partnerships that promote economic vitality in the region.



"It truly is an exciting time for Virginia's New River Valley. We're proud to be responding to our region's needs in an innovative and strategic manner. With newly targeted industries and a cohesive brand for the New River Valley, it's easy for current residents and prospective businesses alike to understand the unique attraction of the NRV. Our organization is excited to continue working with business, government, and higher education to keep the region moving forward."

-Charlie Jewell, Onward NRV Executive Director

HOW DOES YOUR INVESTMENT CONTRIBUTE TO OUR MISSION?

Business Attraction & Site Selection Services

Onward NRV serves as the primary regional resource for companies looking to move to Virginia's New River Valley. We generate new economic development opportunities by marketing the region's assets to site selectors, corporate representatives, and businesses considering moving or expanding.

Supporting Existing Companies

We believe the NRV is the premier place to live and do business—starting with the companies we already have in the area. Onward works to ensure that companies in its targeted industries (Advanced Manufacturing, Information Technologies, Unmanned Systems, and Food & Beverage Processing) have the infrastructure and talent they need to remain competitive and grow here in the New River Valley.

Branding the New River Valley

Onward actively markets the region through its “Virginia's New River Valley” branding initiative. A primary goal of this initiative is to elevate the brand of the New River Valley to targeted audiences outside the region. We also aim to reinforce it locally, enabling residents to serve as brand ambassadors.

Collective Visioning & Collaboration

Economic development is a team sport with many active players from business, government, and higher education. In order for regions to be successful, it takes this team working together toward common goals. Onward works with the many players throughout the New River Valley to develop regional strategies and collaborative partnerships that mitigate challenges and leverage opportunities to advance the region forward.



SUCCESS STORIES

With the help of local allies, we worked to recruit the following companies to the NRV.



redsunfarms

Red Sun Farms | Dublin, VA

- Mexico-based company announced project in March 2013 (\$30MM; 205 jobs)
- Producer of high-quality hydroponic and organic tomatoes
- 28 acre state-of-the-art green house in NRV Commerce Park



Phoenix Packaging | Dublin, VA

- Colombian company announced project in May 2010 (\$21MM; 240 jobs)
- Manufacturer of thermoformed rigid plastic packaging
- Company has expanded twice (\$37.5MM) and employs over 500 people



backcountry

Backcountry.com | Christiansburg, VA

- Utah company announced project in Oct. 2011 (\$23MM; 215 jobs)
- Online retailer of outdoor gear and apparel
- 315,000 SF East Coast fulfillment center in Falling Branch Corporate Park



Korona Candles | Dublin, VA

- Poland-based company announced project in Sept. 2013 (\$18.3MM; 170 jobs)
- One of the largest producers of candles in the world
- 68,000 SF facility in Pulaski County Corporate Park



Inmotion Zapi | Blacksburg, VA

- Italy-based company announced project in Oct. 2014 (\$5MM; 25 jobs)
- Manufacturer of electric motors and drives for electric and hybrid vehicles
- Company acquired a division of Kollmorgen (Radford), 65 jobs retained



Inorganic Ventures | Christiansburg, VA

- New Jersey-based company announced project in Feb. 2007 (\$3MM; 46 jobs)
- Manufacturer of custom inorganic chemical blends and standards
- Expanded in January 2012 (\$1.3MM, 21 jobs)



JamesHardie

James Hardie | Pulaski, VA

- Australian company announced project in Feb. 2005 (\$95MM, 200 jobs)
- Manufactures fiber cement board for the construction industry
- Company has expanded three times (\$38.5MM), now employs over 400 people



Koinonia | Dublin, VA

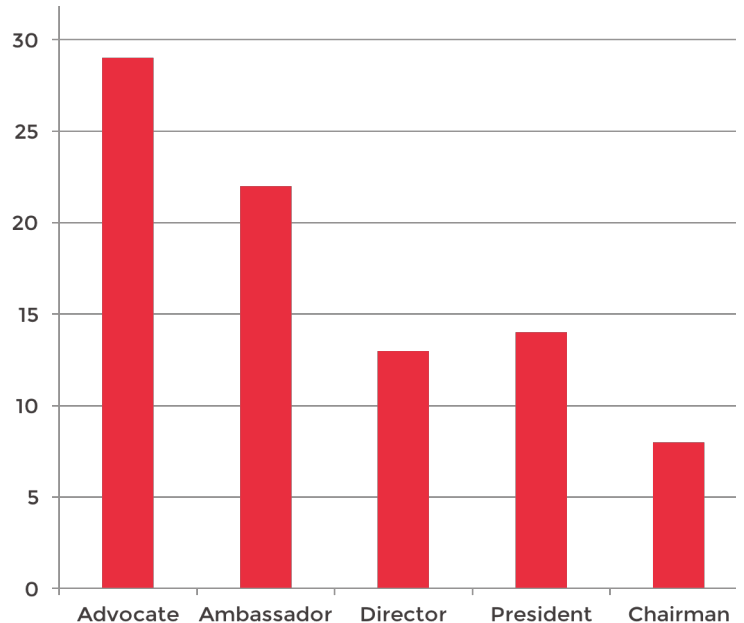
- Brazilian company announced project in Sept. 2017 (\$4.9MM, 40 jobs)
- Manufactures foam products mainly used in the automotive industry
- 30,000 SF building in Shae Dawn industrial park

INVESTMENT TIERS

LEVEL OF COMMITMENT: CHAIRMAN (\$10,000+)

- Annual visit from Director of Onward NRV
- Dedicated seat on the Onward Board of Directors
- Preference given for the opportunity to serve on the Onward Board of Directors Executive Committee
- 5 memberships for individuals from your organization to attend events and receive communication from Onward
- Organization listing on signage, and verbal recognition, at Onward Quarterly and Annual events
- Reserved table at Onward Annual Dinner
- Special recognition on Onward's website homepage
- Recognition as an investor on the Onward website
- Recognition as an investor in Investor Insider
- Organization listing in Business Services Guide publication
- Given priority to be featured in the Investor Spotlight section of the Investor Insider monthly newsletter
- Receive all Onward related press releases and announcements

INVESTORS BY TIER



LEVEL OF COMMITMENT: PRESIDENT (\$5,000-\$9,999)

- Annual visit from Director of Onward NRV
- Preference given for a seat on the Onward Board of Directors
- Eligible for the opportunity to serve on the Onward Board of Directors Executive Committee
- 4 memberships for individuals from your organization to attend events and receive communication from Onward
- Organization listing on signage at Onward Quarterly and Annual events
- Preferred seating at Onward Annual Dinner
- Recognition as an investor on Onward's website
- Recognition as an investor in Investor Insider
- Organization listing in Business Services Guide publication
- Given priority to be featured in the Investor Spotlight section of the Investor Insider monthly newsletter
- Receive all Onward related press releases and announcements

LEVEL OF COMMITMENT: DIRECTOR (\$2,500-\$4,999)

- Annual visit from staff of Onward NRV
- Eligible for a seat on the Onward Board of Directors
- 3 memberships for individuals from your organization to attend events and receive communication from Onward
- Organization listing on signage at Onward Quarterly and Annual events
- Recognition as an investor on Onward's website
- Organization listing in Business Services Guide publication
- Eligible to be featured in the Investor Spotlight section of the Investor Insider monthly newsletter
- Receive all Onward related press releases and announcements

LEVEL OF COMMITMENT: AMBASSADOR (\$1,000-\$2,499)

- Eligible for an ex-officio seat on the Onward NRV Board of Directors
- 2 memberships for individuals from your organization to attend events and receive communication from Onward
- Recognition as an investor on Onward's website
- Organization listing in Business Services Guide publication
- Receive all Onward related press releases and announcements

LEVEL OF COMMITMENT: ADVOCATE (\$500-\$999)

- Eligible for an ex-officio seat on the Onward Board of Directors
- 1 membership for an individual from your organization to attend events and receive communication from Onward
- Recognition as an investor on the Onward's website
- Organization listing in Business Services Guide publication
- Receive all Onward related press releases and announcements

* **Individual Affiliate** - An individual may join with a minimum contribution of \$250. Individual affiliates receive the monthly Investor Insider newsletter & all other email announcements, recognition on Onward's website, and a complimentary invitation to the Annual Dinner. Other investor events may be attended for a fee.

"H&V is pleased to be part of Onward NRV. Its mission - to attract and retain world-class jobs, investment, and talent in the New River Valley - coincides with the goals of our company."

**-Vince Hatcher,
Hollingsworth & Vose**

"Being involved with Onward NRV not only allows us to play a role in strengthening the economic viability of the region, but also enhances our business through numerous networking opportunities with local leaders."

**-Keith Boyd,
Hurt & Proffitt**

BENEFITS

Chairman President Director Ambassador Advocate
 \$10,000 + \$5,000-\$9,999 \$2,500-\$4,999 \$1,000-\$2,499 \$500-\$999

	5	4	3	2	1
Number of organization representatives to receive information and invitations	5	4	3	2	1
Organization Listing in Business Services Guide Publication					
Recognition as an Investor on Onward Website					
Receive all Onward-Related Press Releases and Announcements					
Eligible to be Featured in Investor Spotlight of the Investor Insider Newsletter					
Annual Visit from Onward Staff					
Eligible for Seat on Onward Board of Directors					
Preference for Seat on Onward Board of Directors					
Organization listing on signage at Onward Investor Events					
Preferred Seating at Onward Annual Dinner					
Annual Visit from Onward Executive Director					
Priority to be Featured in Investor Spotlight of the Investor Insider Newsletter					
Recognition as investor with hyperlink on Investor Insider					
Special Recognition on Onward Website Homepage					
Verbal Recognition at Onward Investor Events					
Reserved Table at Onward Annual Dinner					
Dedicated Seat on the Onward Board of Directors					



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